SECTION B : 75 MARKS

BAHAGIAN A : 75 MARKAH

INSTRUCTION:
This section consists of THREE (3) essay questions. Answer ALL questions.

ARAHAN:
Bahagian ini mengandungi TIGA (3) soalan esei. Jawab SEMUA soalan.

QUESTION 1

SOALAN 1

a) List down THREE (3) uncontrollable forces and TWO (2) controllable forces that influence international business

Nyatakan TIGA (3) tekanan luar kawalan dan DUA (2) tekanan terkawal yang mempengaruhi perniagaan antarabangsa.

[5 marks]

b) From the list above, describe all TWO (2) controllable forces and provide example for each explanation to support your answer.

Daripada senarai di atas, terangkan KEDUA-DUA (2) tekanan terkawal dan berikan contoh untuk setiap penerangan untuk menyokong jawapan anda.

[8 marks]
c) From the list above, describe all THREE (3) uncontrollable forces and provide example for each explanation to support your answer.

Daripada senarai di atas, terangkan KETIGA-TIGA (3) tekanan luar kawalan dan berikan contoh untuk setiap penerangan untuk menyokong jawapan anda.

[12 marks]

[12 markah]

QUESTION 2

SOALAN 2

a) Describe the following economic system:

Terangkan berkenaan sistem ekonomi berikut:

i. Market economy

_Ekonomi pasaran_

[2.5 marks]

[2.5 markah]

ii. Mixed economy

_Ekonomi campuran_

[2.5 marks]

[2.5 markah]
b) Describe the following key economic indicators that affect the level of economic development of a country:

*Terangkan mengenai penanda aras ekonomi berikut yang memberi kesan kepada tahap perkembangan ekonomi negara:*

i. Per capita income  
*Pendapatan per kapita*  
[2 marks]  
[2 markah]

ii. Quality of life  
*Kualiti hidup*  
[2 marks]  
[2 markah]

iii. Purchasing power  
*Kuasa membeli*  
[2 marks]  
[2 markah]

iv. Structure of production  
*Struktur penghasilan*  
[2 marks]  
[2 markah]
c) Discuss each of the country categories.

_Bincangkan mengenai kategori negara-negara berikut._

i. Developed countries

_Negara sudah membangun_

[4 marks]

[4 markah]

ii. Developing countries

_Negara yang sedang membangun_

[4 marks]

[4 markah]

iii. New industrializing countries (NICs)

_Negara industry baru_

[4 marks]

[4 markah]
QUESTION 3
SOALAN 3

You may use news article below to answer the following question.
Anda boleh menggunakan artikel berikut untuk menjawab soalan seterusnya.

Suicide car bombing hits central Syrian town

Activists say 30 people are killed as a building used by pro-regime militiamen is targeted in Salamiyeh.

A deadly suicide car bombing has killed several people in the Syrian town of Salamiyeh, opposition activists and state media say.

Monday's bombing targeted a building used by pro-regime militiamen and killed more than 30 people, according to the Syrian Observatory for Human Rights.

State news agency SANA also reported the blast, saying that "a terrorist suicide car bomb was detonated in the heart of Salamiyeh, leaving a number of people killed and others wounded".

The town, located in the central Hama province, has so far been relatively spared from the violence that has gripped the country since the uprising began in March, 2011.

The UK-based Observatory also reported a deadly powerful explosion in the Damascus neighbourhood of Dummar.
"Thwarts the conspiracy"

The blasts came as Syria's defence minister said that the army would keep chasing rebels all over the country "until it achieves victory and thwarts the conspiracy that Syria is being subjected to".

General Fahd Jassem al-Freij's comments came as activists reported air raids and shelling around the nation, including a helicopter raid in the northeastern town of Tabqa said to have killed eight people.

Meanwhile, Syrian opposition leaders meeting in Istanbul, Turkey, postponed forming a transitional government.

The Syrian National Coalition launched talks on Saturday in a second bid to form a government.

The 70-member coalition was formed with Western and Gulf backing in Qatar at the beginning of December. Power struggles among its members have undermined efforts to agree a transitional government.

A five-member committee would to put forward proposals on a government to the coalition within 10 days, it said on Monday.

The committee would "consult opposition forces and the Free Syrian Army and friendly states to get their opinion about forming the government and the extent to which they can honour the necessary commitments for its financial and political viability," the coalition said in a statement.

Sources at the negotiations in Istanbul said on Sunday that Syrian National Coalition President Moaz al-Khatib had flown to Qatar to secure promises of financial aid for a transitional government in rebel-held areas.

The talks had been hit by disagreement over whether a transitional government could survive when al-Khatib left in the middle of deliberations, the sources said.

*Al-Jazeera, 22 Jan 2013*
a) It is hard for a firms that engage in international market to avoid political risk. Explain THREE (3) types of political risks available in international market.

Adalah susah bagi sesebuah syarikat yang terlibat di dalam pasaran antarabangsa untuk mengelak daripada berhadapan dengan risiko politik. Terangkan TIGA (3) senarai risiko politik yang terdapat di dalam pasaran antarabangsa.

[10 marks]

b) Explain the impacts of political risks on international business activities.

Terangkan mengenai kesan-kesan daripada risiko politik kepada aktiviti perniagaan antarabangsa.

[15 marks]